

HEALTHCARE GROUP PURCHASING

Proudly Serving the healthcare industry since 1988

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August 2011



ICE CREAM CONTRACT

Just in time for the summer heat wave, Unilever has put together a rebate program for their entire line of ice cream. They offer the best selection of ice cream brands which includes:

- ◆ *Magnum*
- ◆ *Good Humor*
- ◆ *Breyers*
- ◆ *Starbucks*
- ◆ *Klondike*
- ◆ *Ben & Jerry's*
- ◆ *Popsicle*
- ...and more

Choose from a huge selection of novelties including, bars, cones, cups and sandwiches as well as a large variety of 3 gallon tubs.

Good Humor has been in the ice cream business since 1920. They have continually been improving their product quality and expanding their selection of products.



At long last - **Magnum**, the international ice cream sensation made with thick *Belgian Chocolate*, has arrived in the U.S. As a special treat, this bar can't be beat for taste and quality.

For more information on the entire line of Unilever Ice Cream, contact your local U.S. Foodservice Representative.



*NJDMA
Annual
Convention*

*Ocean Place
Resort & Spa
Long Branch, NJ*

SAVE the DATE

*9/25/11
Serve Safe*

*9/26/11
Vendor Fair
Guest Speakers
CEU's*

*To be put on e-mail
list for updates,
contact Patty or
info@hgpgroup.com*

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Kellogg's Healthcare Program offers huge incentives for menuing the brands patients trust from home

The **Kellogg's® Food Away From Home NEW Healthcare Program** helps operators tap into the profit potential of trusted brands with lucrative incremental rebate offers on a delicious selection of Kellogg's® branded cereals. Operators who enroll in the healthcare program and menu **Kellogg's®** individual box or bowl cereals can make the right impression with patients and help reduce expense through this program. Three exciting rebate participation levels are available:

- ◆ **Advantage Rebate** - Earn up to \$250 with a minimum purchase of 20 cases of selected individual box or bowl-pack products.
- ◆ **Distinction Rebate and BONUS** - Receive \$5 off per case (up to \$250) plus \$150 for putting the *Kellogg's®* brand name with cereals on your menu - a total value of **\$400**. A minimum purchase of 25 cases is required.
- ◆ **Elite Rebate and BONUS** - Earn \$500 plus a free display merchandiser for putting the *Kellogg's®* brand name with cereals on your menus. A minimum purchase of 25 cases is required.

Promotional runs through September 30, 2011. To enroll in Kellogg's Healthcare Program, visit www.fafh.com/Healthcare/.



MCR Rebates Apply

Contract #4012



U.S. Foodservice has an innovative website designed for foodservice professionals with:

- **Recipe Ideas**
- **Operator Stories**
- **Trends**
- **And Much More**

Download recipe books on *Summer Grilling*, *Food on the Move* or *Seafood* or view demo videos.

Current Recipes include: 8 **Recipes featuring BBQ Sauce**, 5 featuring **Applesauce**, a **Summer Greek Salad** and many others

Visit usfoodsight.com for an array of ideas and to sign up for the monthly newsletter.



“Comfort Foods” with a Twist”

People crave “*comfort food*” - meals that are flavorful, familiar and nutritious. **Basic American Foods** can help you develop contemporary traditional offerings with a wealth of intriguing ideas that capitalize on easy-to-prepare products that patients already crave.

Basic American Foods has been **reinventing comfort food** by adding a twist patients will recognize as gourmet. This twist can be healthy or indulgent, but it differentiates the menu items and excites your patients senses.

For more information, log onto www.BAF.com to download recipe ideas and register for a **\$5/cs offer**. Also sign-up for their “Taste the Trends” newsletter under Promotions & Insights.

 _____ Contract #4003 _____
 _____ MCR Rebates Apply _____

MCR PROGRAM

Participating Vendors offering Rebates and/or Deviated Pricing exclusively through U.S. Foodservice.

HGP's Contract Vendors

- ACH
- ADVANCE PIERRE FOODS
- APPETIZERS
- BASIC AMERICAN FOODS
- BOBOLI/AMBRETTA FOODS
- BUSH'S
- BUTTERBALL
- CAMPBELL SOUP CO
- CATTLEMAN'S - BEEF
- CHEEMO
- CONAGRA
- CONTINENTAL MILLS
- COUNTRY PURE JUICE
- CUSTOM CULINARY
- DANNON
- DINEX
- DON'S SALADS
- FISHERY PRODUCTS
- **GENERAL MILLS***
- GEORGIA PACIFIC
- GOOD HUMOR
- H.J. HEINZ
- **HATFIELD***
- HOFFMASTER
- HORMEL FOODS
- HORMEL HEALTHLAB
- ICELANDIC USA INC.
- J&J SNACK FOODS
- JENNIE-O TURKEY STORE
- JOHN MORRELL FOOD
- KELLOGGS/KEEBLER
- KEN'S
- KOZY SHACK
- KRAFT - COFFEE GROUND
- KRAFT - COFFEE LIQUID
- LAMB WESTON
- LEAHY
- LEMON-X
- MCCORMICK COMPANY
- MICHAEL FOODS
- MONARCH - FOOD DIVISION
- NATIONAL PASTEURIZED EGGS
- NESTLE NUTRITION
- NESTLE PROFESSIONAL
- NESTLE WATERS
- NEXT DAY GOURMET
- OLD NEIGHBORHOOD
- OTIS SPUNKMEYER
- PATUXENT - PORK
- PATRICK CUDAHY
- PELLMAN
- **PILGRIMS PRIDE PIERCE***
- PINNACLE FOODS
- PRIMO
- QUAKER OATS
- RASTELLI FOOD GROUP
- RICH PRODUCTS
- SARA LEE BAKERY
- SHASTA
- SIMPLY FRESH FRUIT
- SOLO
- STRATAS
- SUGAR FOODS
- SUN RICH
- THIN n TRIM
- TYSON
- UNILEVER
- WOW

- DEAN FOODS DAIRY GROUP
- DIRECT SUPPLY
- G.T.S. WELCO/ PRAXAIR
- HD SUPPLY
- JACK & JILL ICE CREAM
- JERSEY PAPER PLUS
- KCI
- MALLARD MEDICAL
- NESTLE NUTRITION
- PREMIER ENERGY GROUP
- SANOLITE
- TANDUS FLOORING
- US FOODSERVICE
- WOODRUFF ENERGY

* additional coupons available for download @ www.hgpgroup.com

Contract #4020

PepsiCo has the Brands you Know & the Quality you've come to Trust

MCR Deviated Pricing



Quaker brands have been around for over a century. They are symbols of quality, great taste, and nutrition. Holding No.1 positions in their respective categories are favorites such as Quaker Oats, Quaker Rice Cakes, Chewy Granola Bars and Rice-A-Roni®. With its Aunt Jemima® brand, Quaker is also a leading manufacturer of pancake syrups and mixes.

Tropicana, the strongest name in juices, extends the PepsiCo portfolio of brands with plenty of nutritious, high-quality flavors. They are the leading producer and marketer of branded fruit juices.



Frito-Lay is also dedicated to giving consumers a wider range of healthier choices. They offer great-tasting chips with less fat through their **Baked!** line and snacks made only from natural ingredients, which contain no artificial colors, flavors or preservatives with their **Natural** line.

Gatorade's line of drinks are backed by over 40 years of rehydration and nutrition research.



For more information on the entire PepsiCo line, contact Karen Coigne, Market Development Manager @ (215) 292-1219 or karen.coigne@pepsico.com.

HGP Staff

- John Giampolo - President
- Mark Oliva - Vice President
- Bill Cunningham - Dir. of Marketing
- Patty Buchner - Dir. of Operations
- Ray Springman - Special Projects
- Alessia Ryan - Sr. Administrative Coordinator



Since 1988, a proud affiliate & sponsor of the New Jersey



“Nearly all men can stand adversity, but if you want to test a man’s character, give him power.”

Abraham Lincoln

HGP - HealthCare Group Purchasing

Cedar Brook Corporate Center
 3 Cedar Brook Drive
 Cranbury, NJ 08512

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YOUR RECIPE FOR SUCCESS



Continental Mills has been delivering quality dry bakery mix products - and total satisfaction - to our customers since 1932.

They have done it by keeping their recipe for success very simple.

Quality: They use only the finest **ingredients**, employ the **best bakers in the industry** and maintain the **strictest testing protocol** and **quality standards**. This single-minded dedication to quality delivers a superior tasting, consistent end product that you can trust to perform perfectly – every time.

Focus and Expertise: Dry bakery mix products are where Continental Mills started, and all that they do. By staying focused on their core competency, they have become a recognized leader in the field of baking products.



Full Product Line: Their complete line of dry bakery mix products makes them your go-to source for every meal occasion.

A Trusted Partner: Doing business with a privately-held company guarantees not only a streamlined process, but more importantly, the advantage of working with people who know you and your business.

For more information, please visit their website at www.continentalmills.com