

# HEALTHCARE GROUP PURCHASING

## Proudly Serving the healthcare industry since 1988

Volume 3, Issue 7

October 2011

### McCormick For Chefs™ Launches McCormick Culinary™ Roasted Spices & Lawry's® Rubs

*McCormick For Chefs-Food Away From Home Division* announces the launch of *McCormick Culinary Roasted Spices* and *new Lawry's Rubs*. Part of the *McCormick For Chefs* brand Portfolio, *McCormick Culinary* is a core line of professional spices, herbs, and seasonings and Lawry's rubs, mixes and seasoning blends that enhance any center of the plate offering.



Created with foodservice industry needs in mind, these ready-to-use roasted spices and rubs will help boost the flavor profile of any dish. Each comes in an easy-to-pour or spoon foodservice-size bottle designed to seal in freshness and protect the products.

*McCormick Culinary Roasted Spices* are the only bottled roasted spices available for the professional market and these **all natural** products come in four flavors: Cumin, Coriander, Curry Powder and Ginger. While chefs around the world have been roasting for years, McCormick has created a simpler and more consistent way to obtain that hearty flavor.

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### Innovative, Flavorful Whipped Icings

Rich's is excited to announce the addition of two new flavors to their popular line of whipped icings:



- **Lemon Bettercreme**
- **Cookie Crunch Bettercreme with Chips Ahoy!**

Rich's launched Bettercreme Whipped Icing in 1978 and after 30 years, they continue to introduce new products and programs. The broad Bettercreme icing lineup offers a wide variety of colors, flavors and specialty icings.

For more information, visit [www.richs.com](http://www.richs.com).

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G O U R M E T

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- Includes both hot and cold items.
- Delivers a variety of ethnic flavors.
- Are ideal for interfacing with other courses of meals.
- Can be used for a range of culinary applications—such as finished products or as a base for signature, customized items.

Included varieties are: Duck Ragout Puff, Mini Philly Cheese Steak, Santa Fe Style Potato, Chicken & Goat Cheese in Phyllo Nest, Mini Muffuletta and Arepa.

Visit [www.appetizersandinc.com](http://www.appetizersandinc.com) for the full line of products, tips, planning guides and more or call Patty @ 800-575-2667 to have a local representative help you with your needs.

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## MCR PROGRAM

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\* additional coupons available for download @ [www.hgpgroup.com](http://www.hgpgroup.com)

### Deli meat contamination is a serious concern.

### Hormel Foods has a serious SOLUTION.



It's a fact: *listeriosis can be caused when deli meats become contaminated by slicing equipment.*

Enjoy peace of mind and total control with **NATURAL CHOICE** and **BREAD READY** sliced meats. Both lines of premium deli meats undergo high pressure pasteurization—the best method for eliminating pathogens without chemical preservatives.

Hormel can't eliminate all your food safety concerns. But they do share them. And when it comes to deli meats, they can put your mind at ease.

Hormel Foods is committed to food safety. To learn more about the issue—and our solution—visit

[hormelfoodservice.com/foodsafety](http://hormelfoodservice.com/foodsafety)

#### Our proprietary pasteurization technology.

Sliced, packaged product is submerged in a water chamber. Extremely high, carefully controlled water pressure eliminates bacteria while keeping the product's shape, texture, taste and overall integrity intact.

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- Patty Buchner - Dir. of Operations
- Ray Springman - Special Projects
- Alessia Ryan - Sr. Administrative Coordinator



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*"A budget tells us what we can't afford, but it doesn't keep us from buying it."*

William Feather

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